

Business Transfer Pathway (AS)

60 Credits

The Business Transfer Pathway AS offers students a powerful option: the opportunity to complete an Associate of Science degree with course credits that directly transfer to designated business bachelor's degree programs at Minnesota State universities. The curriculum has been specifically designed so that students completing this pathway degree and transferring to one of the seven Minnesota State universities enter the university with junior-year status. All courses in the Transfer Pathway associate degree will directly transfer and apply to the designated bachelor's degree programs in a related field.

Universities within the Minnesota State system include Bemidji State University; Metropolitan State University; Minnesota State University, Mankato; Minnesota State University Moorhead; Southwest Minnesota State University; St. Cloud State University; and Winona State University.

Core Courses – 28-30 Credits

ACCT 2251	Financial Accounting	4 cr
ACCT 2252	Managerial Accounting	4 cr
BUSN 1201	Information Technology Concepts and Business Software 1	3 cr
BUSN 2155	Legal Environment of Business	3 cr
BUSN 2300	Principles of Management	3 cr
BUSN 2400	Principles of Marketing	3 cr

Complete any three additional BUSN courses for 8-10 credits.

BUSN _____

BUSN _____

BUSN _____

The department recommends that students complete courses which, when combined with the required courses above, lead to the achievement of a marketable business certificate. Students may choose from the following certificates:

Business Software and Administrative Management

BUSN 1220	Business Problem Solving Analyzing - Excel	3 cr
BUSN 1230	Access: Information Management	3 cr

BUSN 1240 Word: Document Processing 3 cr

Food and Beverage Management

BUSN 1154	Food and Beverage Management and Cost Control	4 cr
BUSN 1157	Introduction to Hospitality and Tourism Management	4 cr
BUSN 2097	Internship in Hospitality & Tourism	2-4 cr

Hotel Operations Management

BUSN 1152	Hotel Operations Management	4 cr
BUSN 1157	Introduction to Hospitality and Tourism Management	4 cr
BUSN 2097	Internship in Hospitality & Tourism	2-4 cr

Human Resources Management

BUSN 1145	Supervision	3 cr
BUSN 2100	Human Relations and Effective Teams	3 cr
BUSN 2200	Human Resource Management	3 cr

Management

BUSN 1107	Leadership in the Workplace	3 cr
BUSN 1210	Exceptional Customer Service	3 cr
BUSN 2100	Human Relations and Effective Teams	3 cr

Marketing

Choose 3 of the following 4 courses:

BUSN 1102	Social Media Marketing	3 cr
BUSN 1210	Exceptional Customer Service	3 cr
BUSN 2252	Professional Selling	3 cr
BUSN 2420	Digital Marketing	3 cr

Small Business Management:

BUSN 1125	Entrepreneurship	3 cr
BUSN 1220	Business Problem Solving Analyzing - Excel	3 cr
BUSN 2310	Small Business Management	3 cr

Sustainable Tourism Management

BUSN 1133	Current Trends in Tourism	1 cr
BUSN 1134	Sustainable and Responsible Tourism	3 cr
BUSN 1157	Introduction to Hospitality and Tourism Management	4 cr

BUSN 2097	Internship in Hospitality & Tourism	2-4 cr
-----------	-------------------------------------	--------

Additional Required Courses – 30-32 Credits

ENGC 1101	College Writing	4 cr
ECON 2201	Principles of Microeconomics	3 cr
ECON 2202	Principles of Macroeconomics	3 cr
MATH 1100	College Algebra	4 cr

*Or any higher numbered MATH course for which MATH 1100 is a prerequisite.

Complete one of the following three courses:

COMM 1101	Fundamentals of Public Speaking	3 cr
COMM 1111	Interpersonal Communication	3 cr
COMM 1121	Small Group Communication	3 cr

Complete one of the following three courses:

MATH 1080	Introduction to Statistics	4 cr
MATH 1090	STATWAY Statistics 2	4 cr
MATH 1095	STATWAY Statistics: Accelerated	4 cr

Complete one course from MnTC Goal 3

Complete one course from MnTC Goal 6

Note: Complete one course from MnTC Goal 6: PHIL 1170 recommended.

Complete any additional MnTC courses if needed to reach 60 credits.

Other Degree Requirements

- If needed, complete additional courses to reach 60 credits total.
- Earn a minimum cumulative grade point average (GPA) of 2.0 for college-level coursework (courses numbered 1000 and above) completed at Normandale.
- Earn a minimum of 15 college-level credits at Normandale.

Coursework in this degree program satisfies a portion of the Minnesota Transfer Curriculum (MnTC). Please see MnTC Degree Audit Report.